



Ponte Vedra High School
PTO GENERAL MEETING
Held at TRASCA
August 17, 2018
9:30AM

President, Michaelae Harried

- Michaelae called the meeting to order at 9:50am
- She opened the meeting by welcoming all PVHS parents, teachers and administrators.
- Michaelae then introduced herself and each of the 2018-2019 Board member and explained their responsibilities.
 - *VP Community Involvement: Sharon Zerwekh*
 - *VP Membership: Sarah Fix*
 - *VP Programs: Karen Freedman and Elizabeth Paul*
 - *Treasurer: Krissy Gailfoil*
 - *Director of Communications: Chantelle Kammerdiener*

Principal, Dr. O

- Dr. O thanked the PTO for all of their support.
- A number of new safety measures were introduced this year including new gates by the greenhouse (which may create a challenge for students coming from the parking lot).
- He encouraged all parents to make sure everyone is registered as a “volunteer” and not a “visitor”
- We will need test proctors later in the year and they will all need to be approved volunteers
- Last year’s graduating class had many accomplishments which were shared at the last board meeting.
- Look for the first Sharkbytes email in the next week.
- We have more than 1,800 students this year.
- College planning – Ms. Kelly Martinez is a great resource for our students. Please reach out to her.
- Last Friday was the new safety and security training which was implemented as a district-level initiative.

Secretary, Kalisa King (*Elizabeth Paul presented on behalf of Kalisa*)

- The first order of business was to approve the May 2018 General PTO meeting minutes. Copies of the minutes were available at the back table. There were no questions so Elizabeth Paul asked for a motion to approve the minutes. Katrina Collins made a motion to approve the minutes. Sharon Zerwekh seconded the motion. All were in favor, the motion carried and the minutes were approved.

Treasurer’s Report, Krissy Gailfoil

- Total Revenue: \$.45,674
- Total expenses: \$38,880.
- Carry over from 2017-2018: \$6,794.

- A discussion ensued in regard to how to increase business matching funds for PTO membership
 - It was suggested that we launch an initiative to Invite parents to ask their employer if they match
- PTO membership is low this year. Only 269 families (out of 1,800 students) are current PTO members
- It was suggested that we communicate how PTO funds have been spent historically and how we plan to use them this year for transparency
- Vote: Once Krissy finished reviewing the budget, she asked for a Vote to approve the 2018-2019 proposed budget. Elizabeth Paul made a motion to approve the budget. Mary Beth Clark seconded the motion. All were in favor, the motion carried and the budget was approved.

Communications Report, Chantelle Kammerdiener

- Chantelle is working on a comprehensive PTO communications plan.
- PVHS PTO email address: pto4pvhs@gmail.com
- PTO calendar is located on the PVHS website
- PVHS PTO Facebook page –“Ponte Vedra High School PTO”– please “like” it!

VP of Community Involvement: Sharon Zerwekh

- She is always looking for new volunteers and business partners
- Sharon will be focusing on the PTO business sponsorship strategy initiative.

VP of Programs, Karen Freedman and Elizabeth Paul

- There are a number of exciting programs planned for this year. All program topic areas are based on feedback received from the PTO Spring 2018 Parent Survey.
 - August 18: SAT Practice Exam which is a PTO fundraiser (100% of funds go to PTO)
 - September 27th, 7-8:30pm: The Teenage Brain- what you need to know. This will feature an expert panel moderated by Eden Kendall a PVHS mother and tv host from River City Live News4JAX and 99.9 Gator Country
 - October 2018:A Teen Executive Functioning presentation
 - November 3: ACT practice exam (a PTO fundraiser)
 - 2019: Our annual College Fair and Wellness Fair are both planned for spring 2019

Membership Report, Sarah Fix

- Sarah started encouraged everyone to join the PTO and ask their friends to also join
- Our upcoming Open House will be on August 23 from 5:30-6:20 which will feature a PTO membership appreciation hour with dinner for members
- November 2018 will feature our annual Ladies Night Out
- A discussion ensued in regard to establishing a Dad's club.
 - A successful model was implemented in PVPV Rawlings.
- Parents were encouraged to share any ideas they may have to improve our school community with a PTO Board member or email pto4pvhs@gmail.com

Michaele Harried adjourned the meeting at 10:31AM.

Upcoming Dates:

- Aug 18 – Practice SAT
- Aug 23 – Open House from 5:30-6:20
- Sep 13 – PTO Board Meeting at 9:30am
- Sep 18 - SAC meeting

- Sep 27 – PTO General Meeting followed by the program: The Teenage Brain, What You Need to Know
- Oct 16 - SAC meeting
- Oct - Practice ACT (Date TBD)
- Nov (Date TBD)– Ladies Night Out

The meeting minutes were respectively submitted by Elizabeth Paul.