



2020-2021 Career Academy Ambassadors

GOAL

To establish a communication channel to send important messages to key constituencies and the general public about activities and accomplishments within each Career Academy (CA) in St. Johns County School District. Each Career Academy will develop a process, via student leadership, to proactively send messages to key stakeholders and collect information that will be useful to tell the story about the Academies' successes and to improve the Career Academy programs.

APPLICATION

<https://forms.office.com/Pages/ResponsePage.aspx?id=V9Czsl8P0-S9HK-boRDUSF94-h6qtltAViywB1yndUMko1MzBITzhCWFBUI01aNIZRN0xJSIJFRC4u>

Due October 14, 2020

PROCESS

The Career Specialists, with input from the CTE teachers, will identify 2 students from each Academy strand who meet the following qualifications:

Qualifications:

- Must be a current Career Academy junior or senior.
- Must be in good standing of expectations outlined in Career Academy Contract.
- Must be able to attend quarterly Career Academy Ambassador virtual meetings on Wednesdays from 3:30 – 4:30pm.
- Must either have or be willing to develop public speaking skills.
- Must be willing to participate in Career Academy marketing events.

PURPOSE

Responsibilities:

- Be the voice of your Career Academy sharing opinions, concerns and/or recommendations for improvement in a professional manner.
- Attend the Career Academy Advisory Board Meetings and visit CA teachers and students in other CTE classes within the Academy as a key communicator.
- Attend the CA Ambassador meetings to share Academy activities, learn public speaking skills, and plan for Career Academy marketing opportunities. This will also be the place to share ideas for improving your Career Academy and will enable you to be a conduit of information between your program and the District Career and Technical Education Department.
- Speak to various audiences about your Academy's programs and successes.
- Provide Career Specialists with articles to post to Career Academy blog and newsletters monthly.

Benefits:

- Earn community service hours for activities that are done outside of school time.
- Well-respected activity to include on college, scholarship and/or job applications.
- Practice and improve writing and photography skills.
- Practice and improve public speaking and media presentation skills.

MEETINGS

Meetings will be held virtually on the following dates:

- Wednesdays October 28, 2020
- Wednesday December 9, 2020
- Wednesday January 13, 2021
- Wednesday March 10, 2021