

PVHS OCEANIC YEARBOOK

Class of 2017 Senior Ads

It's your turn to express your love and best wishes for your senior in his/her last high school yearbook. The Senior Ads section is one of the most memorable and popular parts of the yearbook. Words of wisdom, a good luck wish, and favorite pictures are treasured memories for graduates.

Step 1: Choose the Ad Size

- *Eighth Page \$75 (1-2 photos)
- *Quarter Page \$150 (3-4 photos)
- *Half Page \$250 (between 5-8 photos)
- *Full Page \$400 (between 10-14 photos)

Step 2: Select Photos and Write Message

You can provide the images to us in three ways:

Dropbox

Go to www.dropbox.com

Username: pvhsceanic2017@gmail.com

Password: sharks2017

Click the folder titled **Senior Ads**. Create a new folder with your senior's name.

Place your photos directly into your Dropbox folder and include your typed message in the folder as well. PLEASE make sure that all digital pictures are high resolution (lots of pixels! Many MBs!) in order to print properly.

CD or USB: Load your photo folder and typed message on a USB drive. Label the USB with your senior's name. Include this in your submission envelope.

Printed photos: If you choose to submit prints of photos for us to scan, please make copies for your ad submission. **We do not return any of the submitted materials.** Also, please make sure to write your senior's name on the back of each photo.

>>>If you want a specific photo to be the dominant in the spread, please **rename the photo "DOMINANT"** in your Dropbox folder OR make a note of which photo you would like to be dominant in the word document that you included with your message. <<<

>>>If you need help selecting images and organizing your ad materials, you may set up an appointment with our yearbook designers by sending an email to pvhsceanic2017@gmail.com stating your desired date and time (between 12-2pm Monday, Tuesday, Thursday, or Friday). <<<

Step 3: Submit the Ad

All ad materials including payment, ad forms, and photos (unless submitted via Dropbox) should be submitted in a 9"x12" mailing envelope to the front office or mailed to:

Ponte Vedra High School
Attn: Jennifer Lee/ Yearbook Advisor
460 Davis Park Road
Ponte Vedra, FL 32081

Senior Ad Checklist

Senior's Name: _____

**You may include the senior's middle name.*

Ad Purchaser's Name: _____

Phone Number: _____

Email: _____

**This is how we will primarily contact you. Please be sure this is a working email address.*

AD SIZE & TEMPLATE:

**All ads will be designed using one of our templates shown on the following page.*

____ 1/8 page (\$75) ____ quarter page (\$150) ____ half page (\$250) ____ full page (\$400)

____ A ____ B ____ C ____ D ____ E ____ F ____ G ____ H

PAYMENT: ____ cash ____ check (check number: _____)

PLEASE MAKE CHECKS PAYABLE TO PVHS.

IS THIS A SECRET? YES NO

PHOTOS: ____ are included in the envelope ____ are in the Dropbox folder

DEADLINES:

Priority Deadline: November 1

Late Deadline: November 15 (*a late fee of \$25 is required for late submissions.*)

PLEASE ENSURE THAT:

All photos (USB or printed), typed message, full payment, and this form are included in your submission envelope.

You will receive an email notification once ALL ad materials have been received.

If you have any questions please contact:

Sarah Snyder

Senior Section Editor

pvhsceanic2017@gmail.com

SENIOR AD TEMPLATES

Yearbook designers will create your ad using the template you select. We will notify you if the template you selected does not work with the orientation or number of your photos.

*Eighth Page (4" x 2.5")

A. (1 image, max 50 words)



B. (2 images, max 15 words)



*Quarter Page (4" x 5")

C. (4 images, max 65 words)



D. (3 images, max 65 words)



