

# PVHS OCEANIC YEARBOOK

## Class of 2016 Senior Ads

It's your turn to express your love and best wishes for your senior in his/her last high school yearbook. The Senior Ads section is one of the most memorable and popular parts of the yearbook. Words of wisdom, a good luck wish, and favorite pictures are a treasured memory for graduates.

### Step 1: Choose the Ad Size

\*Business Ad— 1/8 page \$75 (1-2 photos) \*if you include 2 photos, please keep your message brief.

\*Quarter Page \$150 (3-4 photos)

\*Half Page \$250 (between 5-8 photos)

\*Full Page \$400 (between 10-14 photos)

### Step 2: Select Photos and Message

\*Select method of submitting your Ad information:

-Dropbox:

Go to [www.dropbox.com](http://www.dropbox.com) and login using the following information:

Username: [pvhsoceanic2016@gmail.com](mailto:pvhsoceanic2016@gmail.com) Password: pvhsoceanic2016

Go into the folder titled "Senior Ad" and create a new folder with your senior's name.

Place your photos directly into your Dropbox folder and type your message in a Word Document to put in the folder, as well.

PLEASE make sure that all digital pictures are at least 1 MB in size, in order to print in the best quality.

-CD or USB:

Place photos directly onto CD or USB, along with a word document including the message.

PLEASE make sure that all digital pictures are at least 1 MB in size, in order to print in the best quality.

Make sure your CD or USB is labeled with your Senior's name.

-Original photos:

Please send copies of the photos, as we WILL NOT RETURN any of the submitted materials.

Please include your typed message with hardcopy of photos in an envelope with your Senior's name.

Also, please make sure the message and the back of each photo has your Senior's name on it, as well.

If you want a specific photo to be the dominant in the spread, please rename the photo "dominant" in your dropbox folder OR make a note of which photo you would like to be dominant in the word document that you included with your message.

\*Yearbook staff will create the ad using the template you selected (previews attached). If you would like to help them in this process, you may set up an appointment by sending an email to [pvhsoceanic2016@gmail.com](mailto:pvhsoceanic2016@gmail.com) stating your desired date and time (between 12-2pm or 4-6pm Monday, Tuesday, Thursday, or Friday).

### Step 3: Submit the Ad

All ad materials including payment, ad forms, CDs, USBs, etc. should be submitted in a 9"x12" mailing envelope to the front office or mailed to:

Ponte Vedra High School  
Attn: Jennifer Lee/ Yearbook Advisor  
460 Davis Park Road  
Ponte Vedra, FL 32084

# Senior Ad Checklist

Senior's Name: \_\_\_\_\_

*\*Please write the name exactly as you wish it to be printed on the page.*

Ad Purchaser's Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

*\*This is mainly how we will contact you. Please be sure this is a working email address.*

## AD SIZE & TEMPLATE:

\_\_\_ 1/8 page (\$75) \_\_\_ quarter page (\$150) \_\_\_ half page (\$250) \_\_\_ full page (\$400)

\_\_\_ A \_\_\_ B \_\_\_ C \_\_\_ D \_\_\_ E \_\_\_ F \_\_\_ G \_\_\_ H

PAYMENT: \_\_\_ cash \_\_\_ check (check number: \_\_\_\_\_)

PLEASE MAKE CHECKS PAYABLE TO PVHS.

IS THIS A SECRET?

YES

NO

## DEADLINES:

Regular Deadline: October 30<sup>th</sup>. (If you submit your ad after this date, there is a \$25 LATE FEE)  
We will NOT accept any ads after Friday, November 20<sup>th</sup>.

## PLEASE ENSURE THAT:

All artwork, messages, full payment and this form are included in one envelope, unless you are sending in digital copies. If you are uploading your photos to dropbox, please send payment and this form in an envelope with your Senior's name on the front. If you are sending pictures in on a CD or USB, include them in a single folder along with payment and form.

**You will receive an email notification once ALL ad materials have been received.**

If you have any questions please contact:

Paige Eastland

Oceanic Communications Coordinator

[pvhsocenic2016@gmail.com](mailto:pvhsocenic2016@gmail.com)

(904) 891 - 2277

## SENIOR AD TEMPLATES

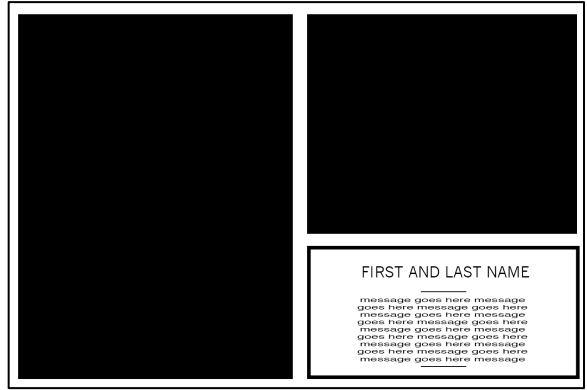
Yearbook staff will create the ad using the template you select. We will notify you if the template you selected does not work with the orientation or number of your photos.

\*Business Card (4" x 2.5")

A.

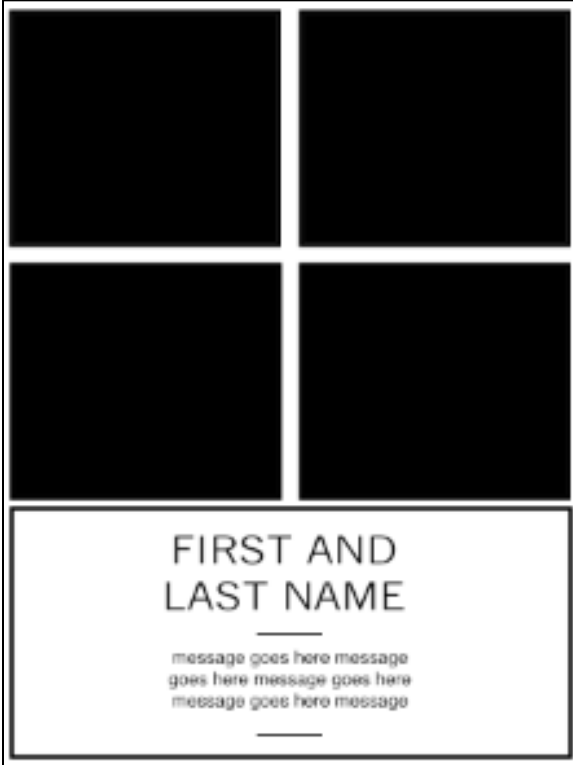


B.

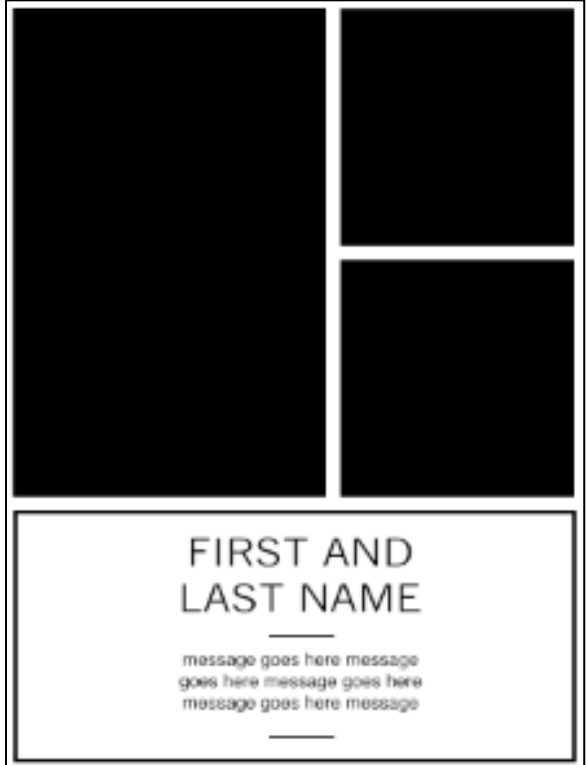


\*Quarter Page (4" x 5")

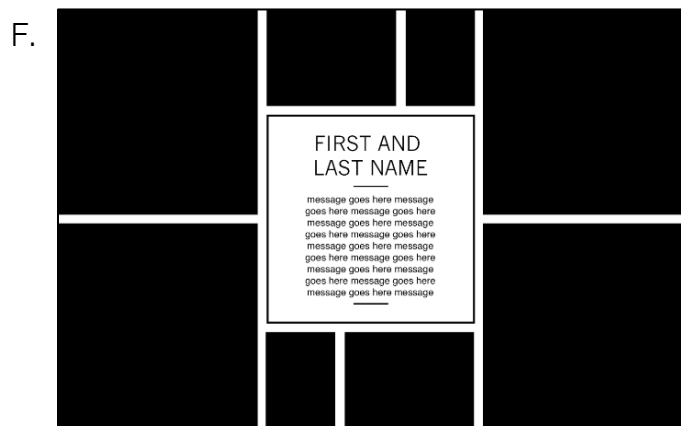
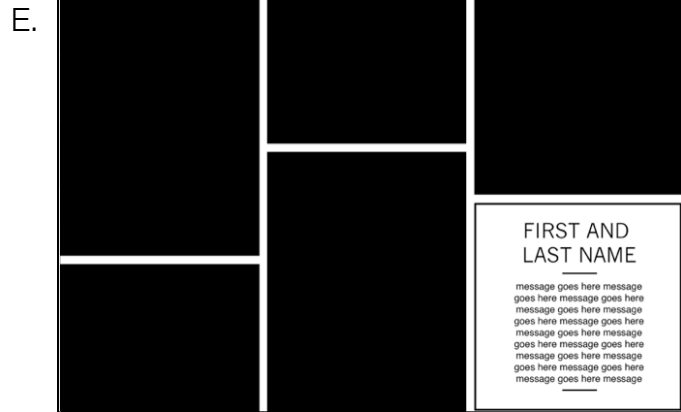
C.



D.



\*Half Page (8" x 5")



\*Full Page (8" x 10")

